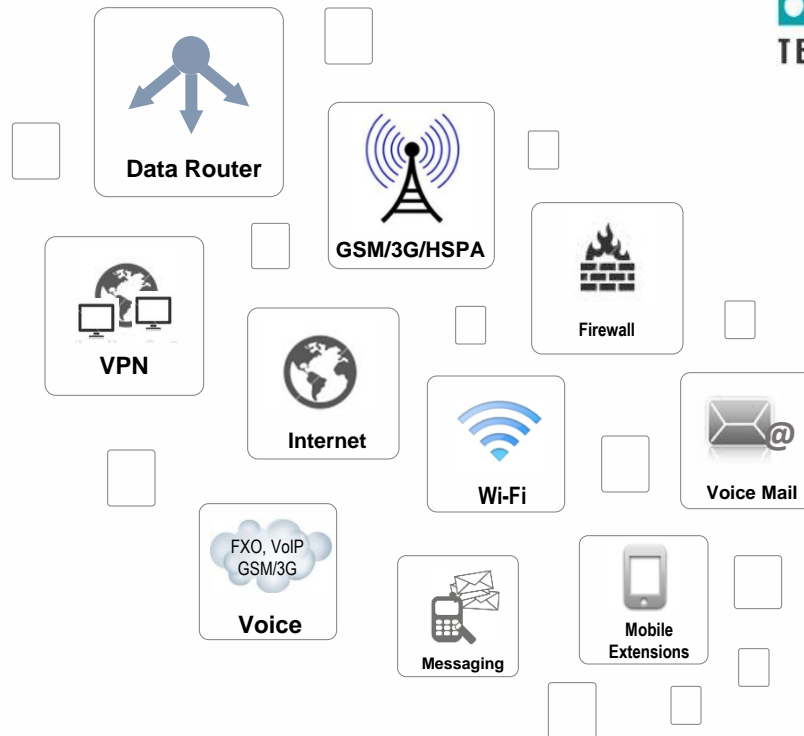


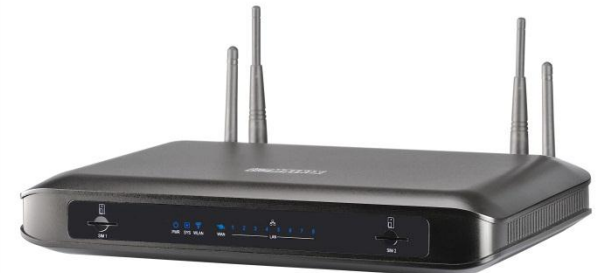
# WARM WELCOME





# Matrix NAVAN CNX200

Office-in-a-Box Solution for Small Businesses



Winner of 'Best of Show' by TMCnet, ITEXPO 2013 Miami

# Presentation Outlook

- Challenges for Small Businesses
- The Solution – Matrix NAVAN CNX200
- Target Customers
- Solution Overview
- System Resources
- Key Features
- Technical Specifications

# Challenges for Small Businesses

## Challenges

Managing too many technologies and devices

Connectivity with remote offices

Minimize telephony costs

Powerful tools to increase employee productivity

Future-proof solution

## Solution – NAVAN CNX200

Integrated solution to manage voice and data networks

Secure integration with branch offices over IP telephony and VPN

VoIP, GSM and POTS lines for Cost-effective Communications

Advance call capabilities, teleworking, mobility, voice mail, messaging

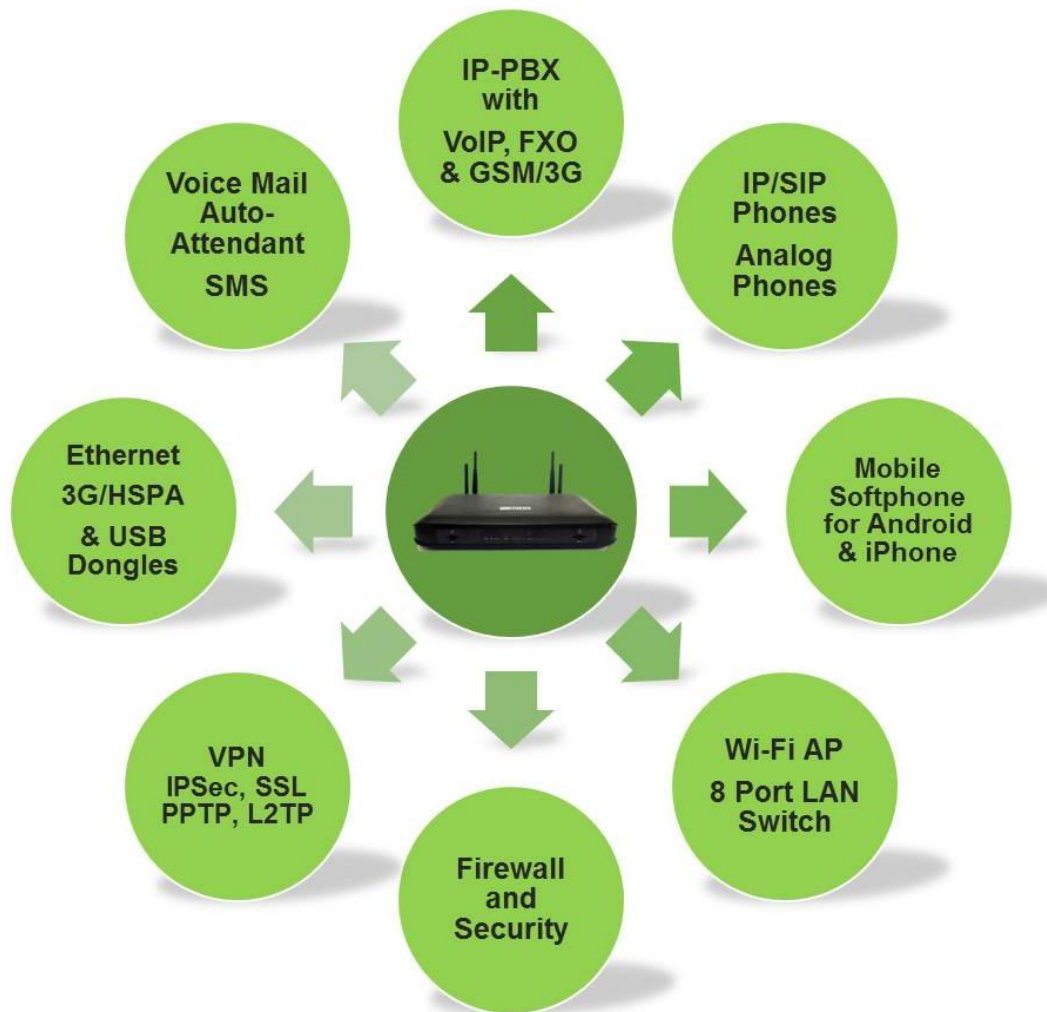
Ready to integrate SIP based solutions – SIP Phone, IP-DECT, Door Phone, ITSPs

# Solution – NAVAN CNX200

Ideal for Small Businesses and Branch Offices, NAVAN CNX200 is a Single Box Solution that Offers Voice, Data, Wireless, Mobility and Messaging Features from a Compact and Converged Platform.



# All-in-One Office Solution



# Target Customers

# Small Businesses

**Specialized Businesses like Consulting Firms, Architects, Hospitals and Small Clinics**

## Challenges

- › Smart communication infrastructure without complexities
- › Professional services for premium customers

## Solution

CNX200 All-in-One Office Solution with

- › Built-in Wi-Fi and 8 Port Switch for IP Phones/PC
- › Analog and IP Phones Connectivity
- › Mobility with Android Softphone Client and IP-DECT
- › Voice Mail, Auto-attendant, Call Recording





# Branch Offices

## Enterprise Branch Offices, Nation-wide Franchise, Remote Offices

### Challenges

- › Connectivity with other branches and main offices
- › Information sharing such as inventory, sales data etc.

### Solution

#### CNX200 All-in-One Office Solution

- › IP Telephony Features with Pre-activated 8 SIP Trunks and 8 IP Users
- › Virtual Private Networking for Secure Data Exchange over Internet Connection



# Businesses with High Mobility

**Retail Chains, Travel Agencies, Warehouses, Real Estate, Trading Companies**

## Challenges

- › Anywhere anytime connectivity for communications
- › On-the-move access to inventory, sales data

## Solution

**CNX200 All-in-One Office Solution**

- › Built-in Wi-Fi Access Point for Wireless Voice and Data Access
- › Android and iPhone Client for Mobility from the Field (8 Pre-activated Clients)
- › IP-DECT Phones Support for Inside Office Mobility



# Service Providers

**Mobile Operators, Managed Internet Service Providers,  
Internet Telephony Service Providers**

## Challenges

- › More revenues from existing and new customers by leveraging existing communication & IT infrastructure and services

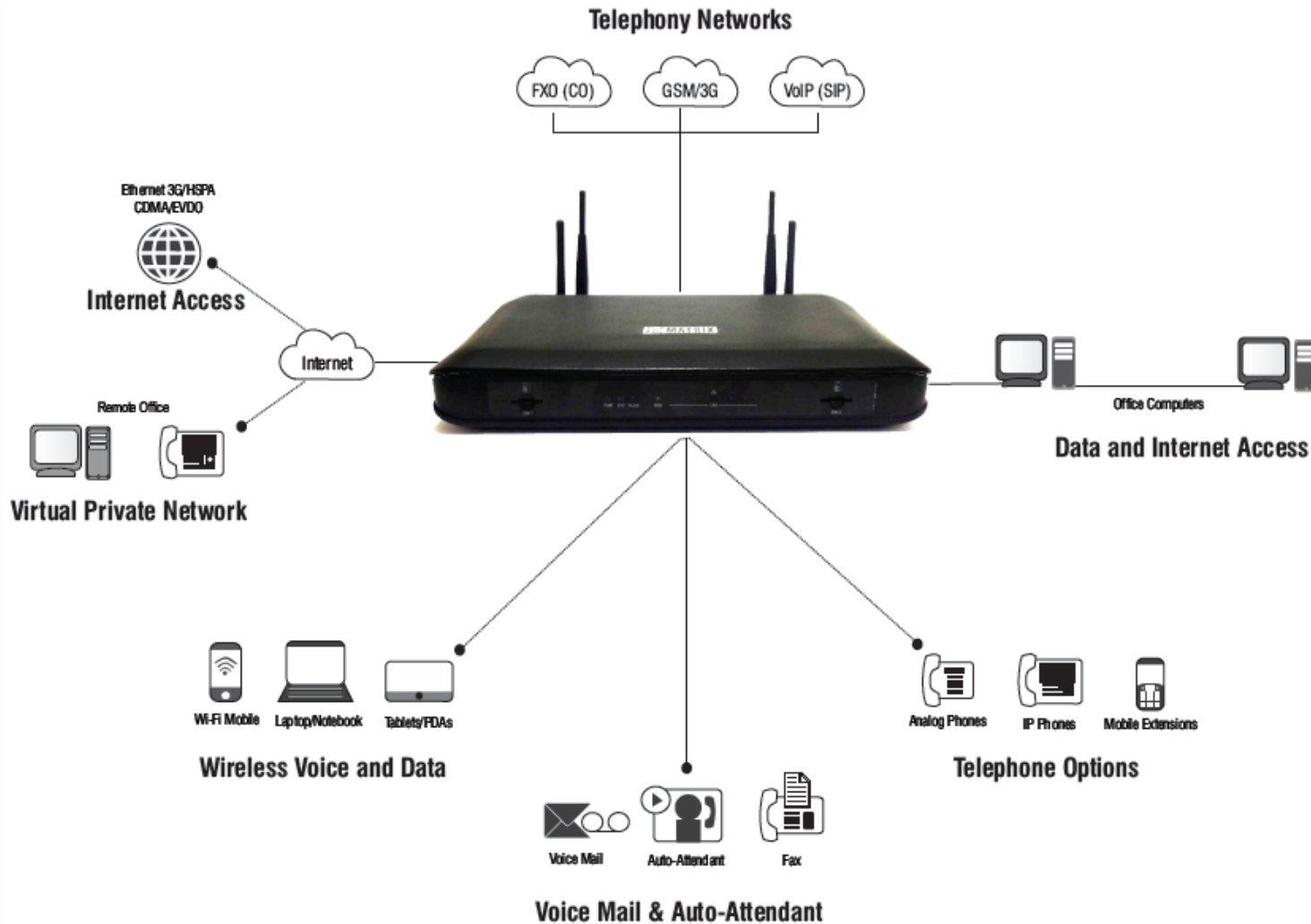
## Solution

**CNX200 All-in-One Office Solution**

- › Bundle managed communication services and broadband internet over 3G/HSPA or Ethernet Leased lines
- › Offer Office-in-a-box solution with voice, internet, cellular, wireless and VPN services



# Solution Overview



# System Resources – Front View

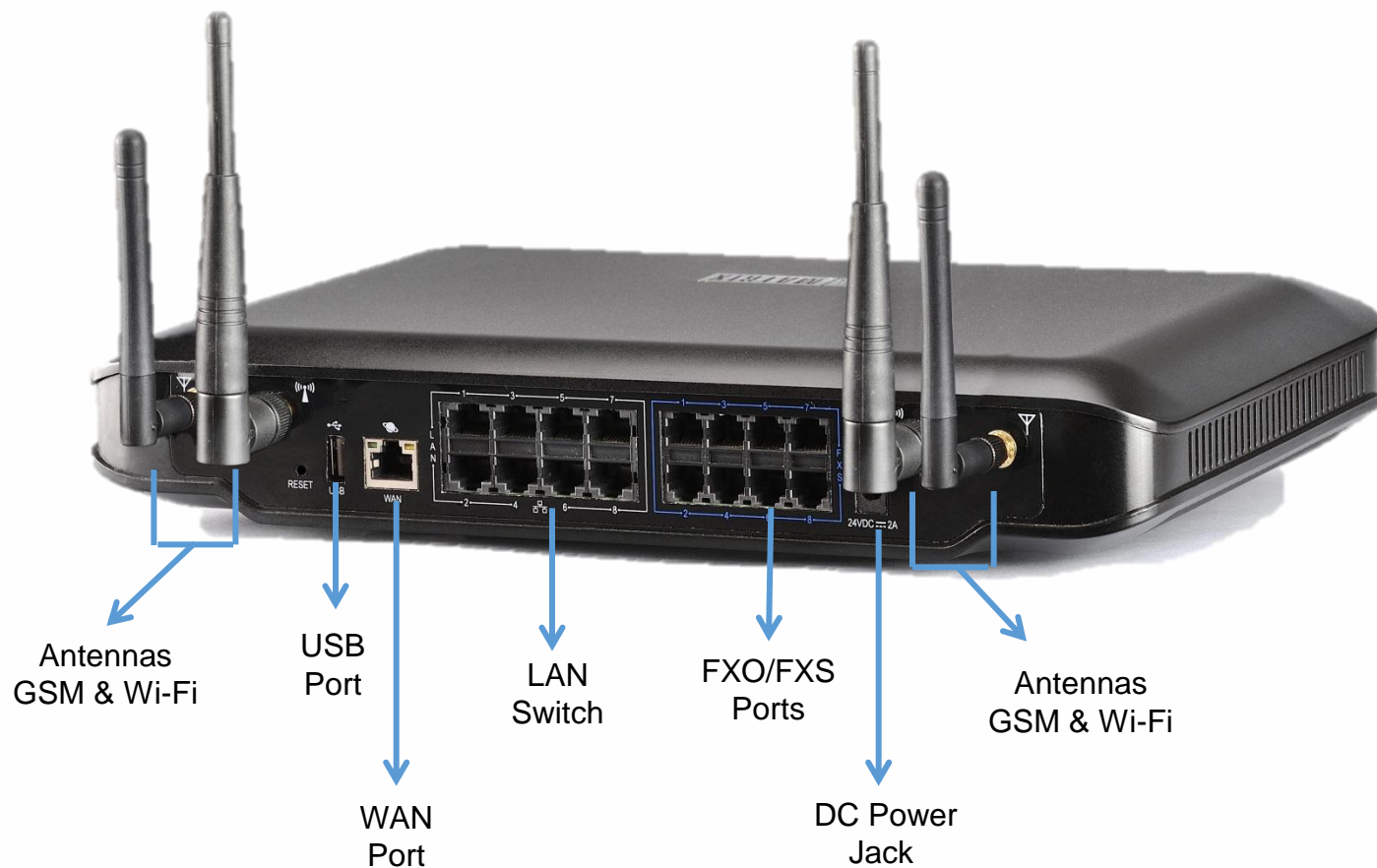


GSM/3G 1  
SIM Slot

GSM/3G 2  
SIM Slot

LED Indications for  
Power, System, WLAN, WAN  
and LAN Switch Ports

# System Resources – Rear View



# Flexible Phone Options



**IP Phones**



**Android/iPhone  
Softphone Clients**



**IP-DECT**



**Analog Phones**



**SIP Phones**



**PC Soft phones**

# Key Features

- Full IP-PBX and Key System Functionality
- Flexible Phone Options
- Integrated Data Router
- Internet Access
- GSM/3G Connectivity
- Softphone Clients for Android/iPhone
- Workplace Mobility
- SMS Server
- Virtual Private Networking
- Firewall and Policy-based Access



# Full IP-PBX and Key System Functionality

- Full IP-PBX with Analog, VoIP and GSM/3G Trunks Connectivity
- Enterprise-grade Call Management Features
- Range of Phone Options – Analog, IP and Mobile Extensions
- Teleworkers and Mobile Workforce Integration
- Simple Management with Web-based GUI
- Voice Mail and Auto-Attendant Integrated to the System

# Integrated Data Router

- Data Routing between LAN and WAN
- Integrated 8 Port Ethernet Switch
- Integrated Wi-Fi Access Point (IEEE 802.11 b/g/n)
- Advance Routing Options:
  - ✓ Static Routing
  - ✓ Port Forwarding
  - ✓ Port Triggering

# Internet Access

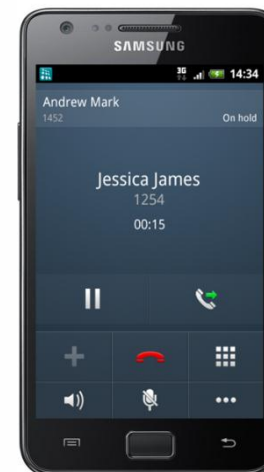
- Multiple WAN Internet Options
  - ✓ Ethernet WAN
  - ✓ Embedded 3G/HSPA Module
  - ✓ USB Dongle – 3G/HSPA/EV-DO\*
- Automatic Handover in event of Failure

# GSM/3G Connectivity

- Cellular Network Connectivity for Voice and Data Access
- Wireless PBX for Areas without Fixed-line Networks Availability
- Local Area Calls over Circuit switched Cellular networks
- VoIP Calls over UMTS (3G) Networks
- Cellular Internet Speed up to 7.2 Mbps Downlink and 5.76 Mbps Uplink

# Softphone Clients for Android/iPhone

- Wireless Extensions for On-the-Move Office Staff and Field Workers
- Mobile Softphone App for Android/Apple Smartphones
- Access all the Call Management Features from Mobile Phone
- ✓ Dialing by Extension Number, Local Trunk Access, Call Transfer, Forward, Voice Mail, etc.



# Video Telephony

- Experience the New Face of Collaboration with Video Telephony
- Place Free Video Calls between PC/Mobile Softphones and Video Telephones
- Video Call Features – Hold, Transfer, Forward, 3-way Conference



# Workplace Mobility

- Complete Freedom from Being Tied to the Office Desk
- Integrated Wi-Fi Access Point (IEEE 802.11 b/g/n) for Wireless Voice and Data Access
- Make and Receive Voice Calls over Local Trunks – FXO, GSM/3G and VoIP
- Interoperability with leading cordless IP-DECT phones



# SMS Server

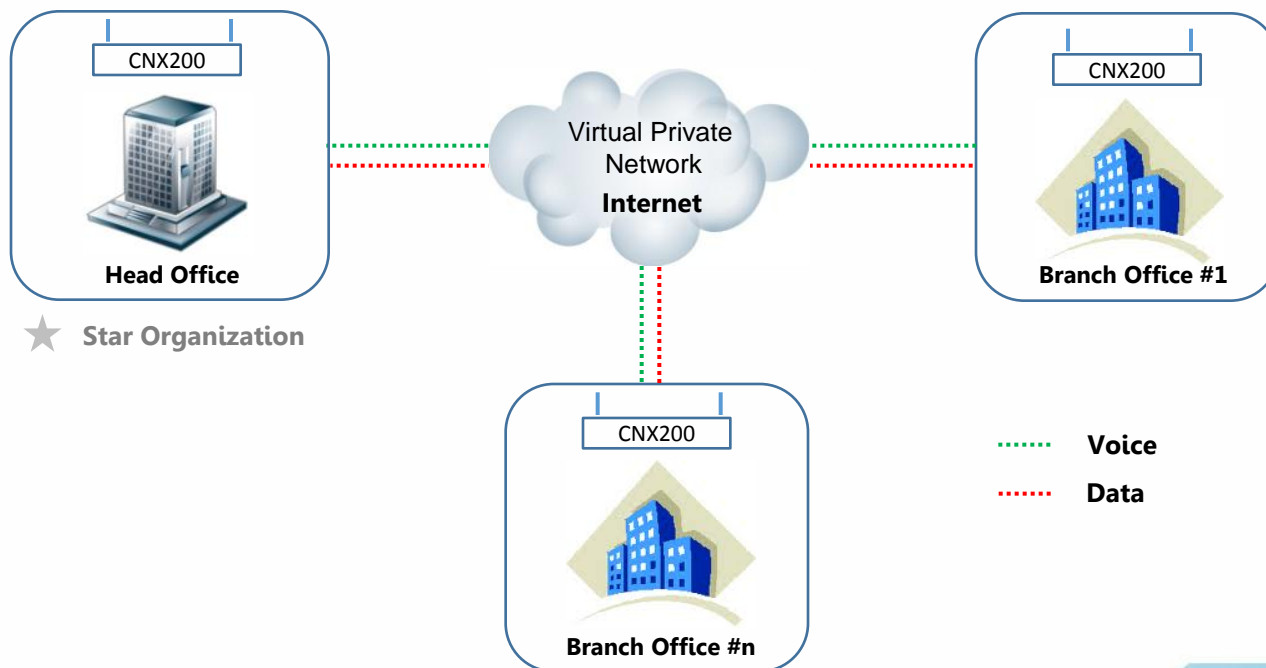
- Mass Marketing Tool
- Use Built-in GSM/3G Port for Sending and Receiving SMS
- Built-in SMS Server
- SMS Gateway Support
- SMPP Protocol Support





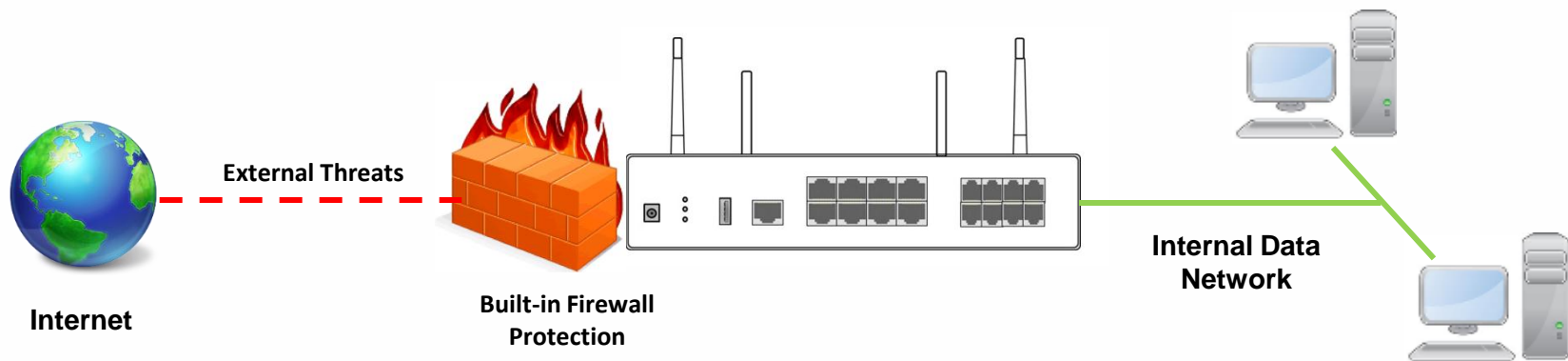
# Virtual Private Networking

- Secure Exchange of Voice and Data over Public Internet
- Enhance Workforce Collaboration by Linking Geographically Distant Offices
- Advance VPN Tunneling Protocols - SSL, IPsec, PPTP and L2TP



# Firewall and Access Policies

- Advance Firewall Protection Against External Threats
- Protection Against Denial of Service Attacks and Intrusion Prevention
- List of Access Control and Black Listed Ports/Destinations
- Advance Firewall Features such as Stateful Packet Inspection, Advance NAT and STUN,
- MAC Address Filtering, AES/MD5 Authentication etc.



# Technical Specifications

## Voice Networking

<b>2/4* Analog Lines (FXO)</b>	To Connect Analog Telephone Lines
<b>4/6/8* Analog Users (FXS)</b>	To Connect Single Line Telephones, Fax, PoS devices
<b>8 VoIP (SIP) Trunks</b>	To Subscribe Services from 8 Different SIP/VoIP Providers Ready Interoperability with leading VoIP Carriers
<b>Up to 24 VoIP Users</b>	24 Users (8 Pre-activated, Another 16 with Licence Key) Matrix SPARSH VP248 IP Phones, SIP Phones, PC Softphones, Mobile Extensions
<b>Up to 2 GSM</b>	To Make Voice Calls over Cellular GSM Networks Quad-Band (850/900/1800/1900 MHz) Support
<b>Up to 3G/GSM</b>	To Make Voice Calls and High-speed Internet Access over 3G/HSPA Networks Tri-Band UMTS/HSPA (850/900/1800 MHz and 900/1800/2100 MHz) Support
<b>VoIP-GSM-PSTN Gateway</b>	Built-in Gateways for Call Routing between GSM, VoIP and PSTN lines
<b>Call Management</b>	Call hold/transfer/forward/park/conference, Toll Control, Class of service, Account codes, Hunt groups, Day/Night modes, Speed dial and lot more.

\* Variant Specific

# Technical Specifications

## IP Telephony

<b>Standard</b>	SIPv2 (RFC3261)
<b>VoIP Codecs</b>	G.711 (A/μ Law), G.723, G.729AB, GSM-FR and iLBC
<b>VoIP Channels</b>	12 VoIP Channels
<b>Concurrent VoIP Calls</b>	6 Concurrent VoIP Calls
<b>Call Forking</b>	Parallel Ringing on Maximum Three IP Devices
<b>Fax over IP</b>	T.38 and Pass-Through
<b>Quality of Service</b>	SIP and RTP
<b>Echo Cancellation</b>	G.168 Line Echo Cancellation
<b>Dynamic DNS</b>	Client to subscribe Dynamic DNS service
<b>Peer-to-Peer Calls</b>	1000 Entries
<b>NAT and STUN</b>	For IP Devices located behind NAT Router and LAN
<b>VoIP Security</b>	TLS/SRTP

# Technical Specifications

## Data Networking

<b>LAN Switch</b>	8 10/100 Mbps Switched LAN Ports
<b>WAN Options</b>	Ethernet WAN - 1 10/100 Mbps WAN Port 3G WAN - 2 3G/HSPA Modules (DL/UL – 7.2/5.76 Mbps) USB Port – 3G/GSM/CDMA/EVDO* USB Modem Connectivity
<b>Quality of Service (QoS)</b>	Applications, DSCP, Destination/Source MAC/IP
<b>Advance Routing</b>	Port Forwarding/Triggering, Static Route, DNS Proxy, MAC Address Cloning
<b>Networking Protocols</b>	TCP/IP, UDP, RTP, SNTP, NAT & STUN, DHCP, DNS, Dynamic DNS

# Technical Specifications

## Wireless LAN (Wi-Fi)

<b>Standard</b>	IEEE 802.11 b/g/n (2.4 GHz)
<b>Security</b>	WPA, WPA2, WEP
<b>Wi-Fi Features</b>	Wireless Multimedia (WMM) MAC Address Access Control Channel Width and Frequency Selection
<b>Antenna Type</b>	2 Omni-directional Antennas with Diversity
<b>Standard</b>	IEEE 802.11 b/g/n (2.4 GHz)
<b>Security</b>	WPA, WPA2, WEP

# Technical Specifications

## Virtual Private Networking

<b>Virtual Private Network</b>	Remote Access (Server) Site-to-Site (Client)
<b>VPN Tunnelling</b>	Open VPN (SSL), IPsec, PPTP, L2TP Protocols
<b>VPN Tunnels</b>	Up to 80 VPN Tunnels (20 Tunnels for each SSL, IPsec, PPTP and L2TP)
<b>Encryption</b>	Hardware based AES/DES/3DES, MPPE
<b>Authentication</b>	MDS, SHA-1
<b>IKE Authentication</b>	Pre-shared Keys, Digital Signature

# Technical Specifications

## Firewall and Security

<b>Firewall Protection</b>	SPI Firewall Intrusion Detection & Protection Block Ping/ICMP/IDENT Port Scan Restriction De-militarized Zone (DMZ) MAC Address Filtering
<b>Access Control &amp; Content Filtering</b>	Keyword Website Address(URL) IP Address Port MAC Address
<b>Certificate Management</b>	Self-signed and Trusted Root Certificate Generation and Management



# Technical Specifications

## Voice Mail System

<b>Auto-Attendants</b>	Greetings by Day, Night, Break Hours and Holidays Attend 5 Callers at a time 4 Graphs each with 64 Nodes
<b>Number of Mailboxes</b>	32 User and 5 Group Mailboxes
<b>Greetings and Messages</b>	Personalized Greetings for Mailbox Users
<b>Unified Messaging</b>	Voice Mail to Email Notification
<b>Notification Alerts</b>	Message Wait Lamp, Change in Dial Tone, Voice Message, LED indication
<b>Conversation Recording</b>	Built-in 4GB Storage for up to 72 Hours Recording (Requires License Activation)

# Technical Specifications

## Monitoring and Management

<b>Administration</b>	Web-based Remote Management (HTTP/HTTPS) System Engineer and Administrator Mode
<b>Localization</b>	Call Progress Tones, CLIP Variants, Impedance Matching, Time Zones, Day Light Saving, Date-Time Format
<b>CDR Reports</b>	Call Records (Incoming, Outgoing, Internal) with Various Call Filters
<b>LED Indications</b>	Total 12 LEDs for Power, System, WLAN, WAN, LAN Switch Ports
<b>Back-up</b>	System Software, Call Detail Records (CDR) and Configuration
<b>Languages Supported</b>	English, Spanish, Portuguese, French, German, Italian

# Ordering Information

## Standard Configuration

<b>CNX244</b>	4 FXO, 4 FXS, 8 SIP Trunks, 8 IP Users (Expandable up to 24 Users), Wi-Fi, 1 USB and 8 LAN Switch Ports
<b>CNX226 2G</b>	2 FXO, 6 FXS, 8 SIP Trunks, 8 IP Users (Expandable up to 24 Users), Wi-Fi, 1 USB, 8 LAN Switch Ports and 2G/GSM Module
<b>CNX226 3G</b>	2 FXO, 6 FXS, 8 SIP Trunks, 8 IP Users (Expandable up to 24 Users), Wi-Fi, 1 USB, 8 LAN Switch Ports and 3G/GSM Module
<b>CNX226 2G2</b>	2 FXO, 6 FXS, 8 SIP Trunks, 8 IP Users (Expandable up to 24 Users), Wi-Fi, 1 USB, 8 LAN Switch Ports and Two 2G/GSM Modules
<b>CNX208 3G2</b>	8 FXS, 8 SIP Trunks, 8 IP Users (Expandable up to 24 Users), Wi-Fi, 1 USB, 8 LAN Switch Ports and Two 3G/GSM Modules

## License Packages

<b>CNX200 VMS</b>	License to Enable Voice Mail System
<b>CNX200 SMS</b>	License to Enable SMS Gateway
<b>CNX200 IP8</b>	License to Activate 8 IP Users

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Thank You